

---

# July 23



**LET'S HELP  
TIJUANA**



**APOYEMOS  
A TIJUANA**

Summary of Activities

---

**An amazing cause that decreases the negative impact of the Coronavirus Pandemic on the city of Tijuana.**

Updated: **July 23, 2020**





## About Us

We're a group of driven people, charities and companies working together with the objective of bolstering Tijuana's health sector in order to combat the Coronavirus Pandemic. We are achieving this in 2 ways.

1. By supplying much needed PPE (Personal Protective Equipment) to medical professionals and staff.
- ~~2. By increasing the medical infrastructure capacity by 60 beds in a temporary hospital.~~ **Mission Accomplished!**
3. New Medical supplies and new challenges bring new necessities

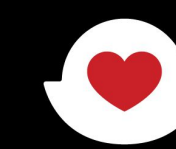




**LET'S HELP  
TIJUANA**

**March 25, 2020**





**LET'S HELP  
TIJUANA**

**April 17, 2020**





April 30 2020 – Finished installations

  
**LET'S HELP  
TIJUANA**



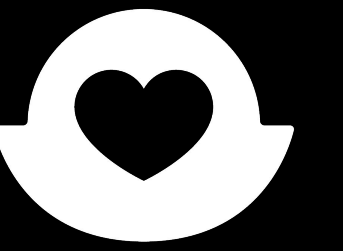


## How are we accomplishing this?

By actively seeking out **donations** from proactive citizens, charities and companies who are seeking to bring their energy and resources to our community.

We are receiving donations in **money form** and donations in kind (materials and labor).





## Needs

We need your help collecting the following supplies in order to continue our mission of helping our medical personnel and our patients affected by COVID-19.

- More doctors
- Monetary donations
- Exhalation filters (vents)
- Ensure (nutritional drink)
- Tyvek hooded overalls
- N95 face masks
- P100 (Particles filter)

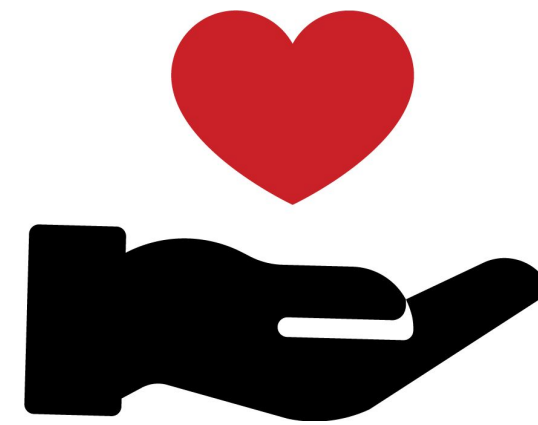




# Needs



**More doctors**



**Monetary donations**



**Tyvek hooded overalls**



**Exhalation filters (vents)**



**N95 face masks**



**P100 (Particles filter)**



**Ensure (nutritional drink)**





# Donations Summary

We're making great strides with **Donations** but we need your help!

Total Donations:	<b>\$27,050,110.29 MXN</b>	<b>(\$1,127,087.93 USD)</b>
Monetary:	<b>\$11,441,256.29 MXN</b>	<b>(\$476,719.01 USD)</b>
In Kind:	<b>\$15,608,854.00 MXN</b>	<b>(\$650,368.92 USD)</b>

Pending Donations:	<b>\$ 868,000 MXN</b>	<b>(\$ 36,166.67 USD)</b>
Pending Monetary:	<b>\$ 0 MXN</b>	<b>(\$ 0.00 USD)</b>
Pending In Kind:	<b>\$ 868,000 MXN</b>	<b>(\$ 36,166.67 USD)</b>

For Donations online:

**[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)**

**[www.bit.ly/Apoyemosatijuana](http://www.bit.ly/Apoyemosatijuana)**

Updated: **July 23, 2020**





## Retrofit Donations Summary

Beds:	\$276,803 MXN	(\$11,533.46 USD)
Screens:	\$136,062 MXN	(\$5,669.25 USD)
O2 Lines:	\$314,895 MXN	(\$13,120.625 USD)
Electrical Installations:	\$331,200 MXN	(\$13,800.00 USD)
Showers, Hallways, and Rooms:	\$351,072 MXN	(\$14,628.00 USD)
Vent system 20 air changes/hour:	\$758.352 MXN	(\$31,598.00 USD)
Other essential installations:	\$460,148 MXN	(\$19,172.83 USD)
Sanitization improvements:	\$148,852 MXN	(\$6,202.16 USD)
<b>Total:</b>	<b>\$2,777,384 MXN</b>	<b>(\$115,724.33 USD)</b>

Costs covered by Donations in Kind (materials and labor) and Donations in Monetary Form. For more details please visit our website:

**[www.LetshelpTijuana.com](http://www.LetshelpTijuana.com)**





## Special Thanks

Thanks to the great contribution provided by the BBVA Foundation, with its incredible donation of 14,700 white gowns, 6,900 face masks and 100 protective goggles, giving a total of **\$2.4M pesos (Approximately \$100,000 USD)**.







# Special Thanks

Thanks to the coordination of The International Community Foundation, and for having donors who support this initiative, collecting 200,000 latex gloves and 300,000 felt face masks, giving a total of **\$1.74M pesos (Approximately \$72,458 USD)**.

This donation will go to 4 cities in Baja California, as requested by the donor, in order to supply the health system, with Apoyemos a Tijuana being the distribution center:

Tijuana: **50%**

Mexicali: **25%**

Ensenada: **15%**

San Quintín: **10%**







## Amazing 1:1 Match

A special thanks to the Association of Businessmen of Baja California (Asociación de Empresarios de Baja California) and BBVA Mexico for their generous donation of **\$2.2 MM pesos (Approximately \$91,500 USD) each**, giving a **total of \$4.4MM pesos (Approximately \$183,000 USD)**, destined for much needed Personal Protective Equipment.

Also, an incredible donation of Personal Protection Equipment from **AEBC**:

Disposable gloves: **191,300 (PCs)**

Disposable boot high covers: **9,500 (PCs)**

Medical gowns: **11,800**

Disposable face masks: **18,400**

KN95 face masks: **5,400**

Protection glasses: **5,000**







## Binational Alliance Help Tijuana 2:1 Matching Grant

A special thanks to the ICF's (International Community Foundation's) Fund **This is About Humanity**. Their amazing contribution of a 2 to 1 matching grant for \$50,000 USD for a total of \$150,000 USD was fueled by their great network generous influencers- **more than 150M followers!**

*this is about*  
HUMANITY



APOYEMOS  
A TIJUANA





## Special Thanks

Thanks to their great contribution, Apoyemos a Tijuana was able to transmit its message in the form of spots through various websites such as Pulsar, Invasora, Invasora SD, Poderosa and Xercn, as well as on the Uniradio website, giving a support of **\$1.47MM pesos (Approximately \$51,970 USD)** in the months of April and May.







## Special Thanks

We want to thank Arco for their incredible donation of: 800 coveralls, 20 buckets of antibacterial gel, 100 gallons of antiseptic soap, 50 gallons of sanitizer, 3,000 KN95 face masks, 200 protective masks, 19,900 disposable mask masks, 100 acetate masks, 19,400 nitrile gloves, 20,000 disposable boot covers and 20,000 surgical caps, diving a total of **\$1.24MM pesos (Approximately \$51,970 USD)**.







## Special Thanks

A special thanks to Villa Marina for their generous contribution of 18,000 meals for patients and doctors at the Zonkeys Auxiliary Hospital, giving an approximate amount of **\$864,000 pesos (Approximately \$36,000 USD)**.







## Special Thanks

A special thanks to Tetra Pak for their great monetary contribution of **\$470,000 pesos (Approximately \$19,583 USD)**, a donation to continue supporting the doctors and people affected by COVID-19.







## Special Thanks

Thank you to Copanoro for their generous contribution in kind of 56,304 rolls of toilet paper, giving a total of **\$464,508 pesos (Approximately \$19,354.5 USD)**, this donation helps us continue supporting the doctors and people affected by COVID-19.

COPANORO





## Special Thanks

A special thank you to Asombro Marketing for their great donation in advertising and communication services, helping us continue transmitting our message to the population of Tijuana, giving a total of **\$290,000 pesos (Approximately \$12,083 USD)**.







## Special Thanks

A thank you to Toros Tijuana / Chevron for a great donation that includes: 100 pantry vouchers of \$250 pesos (\$25,000 pesos), 135,000 pesos in gasoline for ambulances, collection center contribution (\$13,610 pesos) and \$86,059 in cash, giving a total of **\$259,669 pesos (Approximately \$10,819.54 USD)**.







## Special Thanks

Coca Cola has been a great donor supporting with all the necessary hydration of the doctors, patients and their companions at the Zonkeys Auxiliary Hospital, giving an approximate value of **\$250,000 pesos (Approximately \$10,416.67 USD)**.







# May 1st – Reception of Zonkeys Temporary Hospital





**LET'S HELP TIJUANA**  
APOYEMOS A TIJUANA

# **We appreciate the participation of Médicos sin Fronteras (Doctors without Borders) May 1st – June 30**



Updated: **July 23, 2020**





# Temporary Hospital by the numbers

## Uncontaminated area

STAFF	QTY
J02 administrative	6
J02 psychology	2
J02 Social work	1
J02 Pharmacy	1
Security	3
Head of sanitation	1
<b>Total</b>	<b>14</b>

## Contaminated area

STAFF	QTY
Unit Director	1
J02 doctors	8
J02 nurses	12
Hygiene	16
Paramedics	6
<b>Total</b>	<b>43</b>

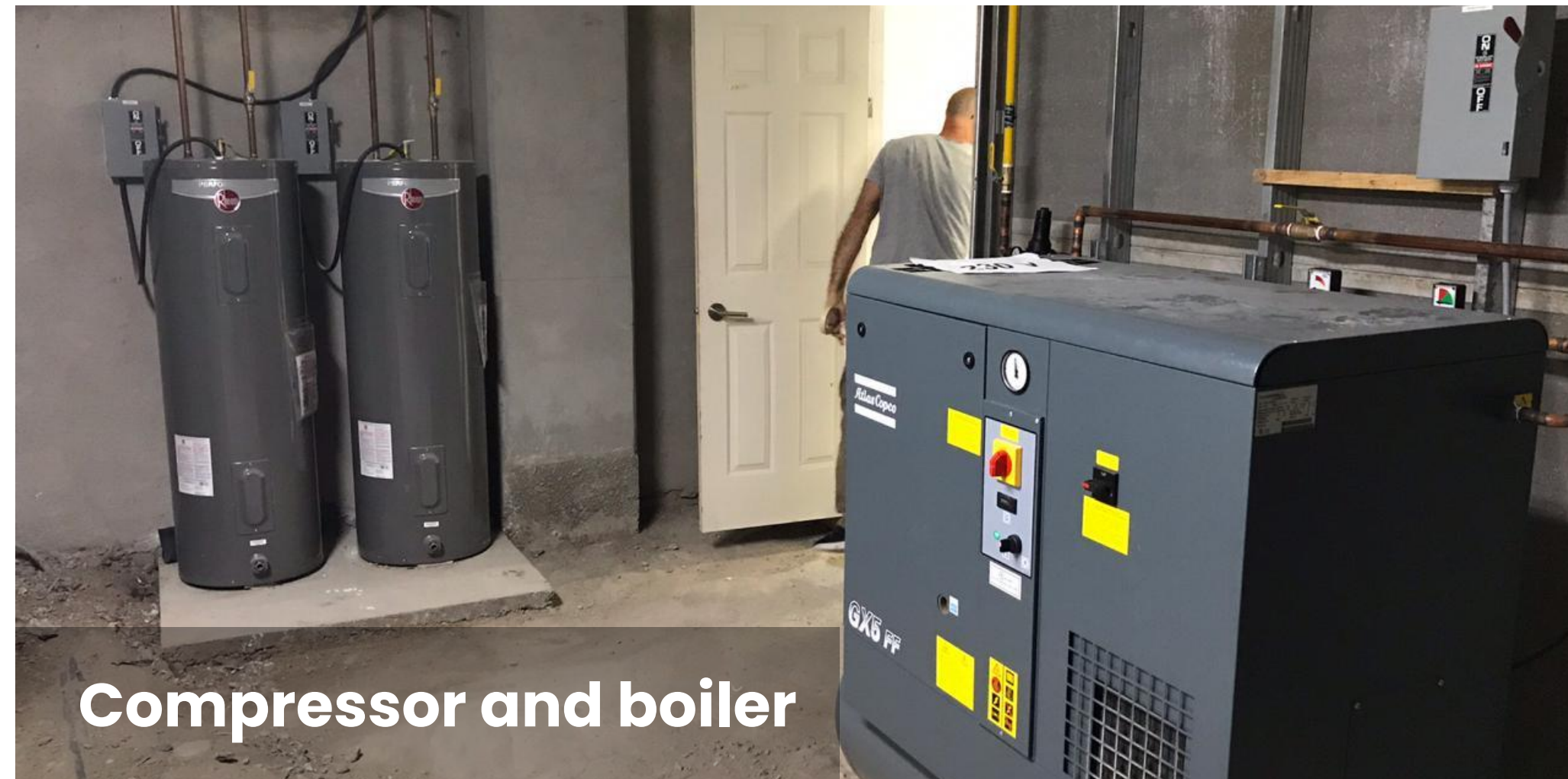
## Patients

- Total treated patients: 168
- Current patients: 11
- Patient discharges: 140
- Transfers to TJ General Hospital: 17
- Initial capacity: 50 patients

**Total of 57 workers in Zonkeys at the moment**  
**Need of 46 daily Personal Protective Equipment**







**Compressor and boiler**



**Medical beds  
and vents**



**Disinfecting spaces**





## Donations in Kind



Medical gowns, face masks,  
protection glasses



Felt face masks and latex  
gloves



# Purchases

## Part 1



QUANTITY	CONCEPT	COST
8,000	Disposable Isolation Full-Coverage Gown	\$84,521.67
18,000	KN-95 face masks	\$49,960.00
10,000	N95 face masks	\$21,930.00
2,000	Protective glasses	\$18,662.40
2	Ventilators (rent)	\$11,020.00
1,000	Tyvek Overalls	\$10,350.00
37,000	Disposable Boot high Covers	\$10,278.00
69,400	Nitrile Gloves	\$9,125.21
514	Antibacterial Gel 70% liters	\$2,650.41
60	Oximeter	\$2,084.80
100	Non-rebreather Mask	\$1,813.50
2,429	Nasal Cannula	\$1,640.60
27,400	Disposable Caps	\$920.16
450	Endotracheal Tube # 8	\$829.25



# Purchases

## Part 2



QUANTITY	CONCEPT	COST
450	Endotracheal Tube # 7	\$829.25
12	Infrared thermometer	\$756.00
800	IV Catheter 24G	\$406.50
800	IV Catheter 22G	\$406.49
800	IV Catheter 20G	\$376.38
700	Intravenous infusion set	\$316.48
100	Disposable humidifier	\$244.19
100	Oxygen mask with reservoir	\$225.00
160	Ensure 273 ml	\$208.98
50	Endotracheal Tube # 8	\$86.75
50	Endotracheal Tube # 7	\$86.75
18	Mercury thermometer	\$64.80
100	Hypodermic Needles	\$3.70
		<b>\$229,797.27</b>





# Health Sector Delivery/Reception

CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL	ALBERGUE COVID-19	DATE
Disposable Isolation Full-Coverage overalls	1,622	887	1,694	1,154	2,323	100	04/07/2020 to 07/16/2020
Surgical/disposable gowns	59	29	34	26	415	--	
Disposable surgical caps	6,758	6,058	6,938	4,539	1050	100	
Antibacterial Gel 70% liters	19	19	19	19	400	--	
Nitrile & latex gloves	17,500	14,400	16,900	12,325	20,400	1,000	
Surgeon gloves 7 1/2	72	20	20	16	400	--	
Disposable boot high covers	8,358	7,058	7,508	5,512	1,400	200	
KN95 face masks	2,756	2,256	2,956	1,952	1,110	100	
N95 face masks	209	--	--	--	80	--	
Disposable face masks	3,796	3,796	3,256	3,177	700	--	
Protection glasses	212	202	212	169	100	--	
Acetate mask	239	239	239	204	--	--	
Endotracheal tubes	50	--	--	--	--	--	
Oximeters	10	--	--	--	30	--	
Digital thermometers	2	--	2	--	4	--	
Mercury thermometers	10	--	10	--	28	--	
Medicines	--	--	--	--	93	--	





## Non-medical supplies delivery

CONCEPT	DANCE ABILITY	TIJUANA SIN HAMBRE	BANATI	ALBERGUE COVID-19	ZONKEYS AUX. HOSPITAL	ASILO EL REFUGIO	DATE
Food (pasta, tuna, milk, water)	7,324	4,371	2,835	2,336	611	96	05/02/2020 to 07/16/2020
Hygiene and cleaning (soap, toothpaste, toilet paper)	170	120	27,540	310	1,062	--	
Hospital furniture and equipment	2	2	2	12	782	--	



# Deliveries of Personal Protective Equipment

## July 17 – July 23



CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL
Surgical gowns	4	4	4	4	1
Disposable gowns	--	--	--	--	5
Disposable boot high covers	1,200	1,200	--	1,200	--
Felt face masks	500	500	600	500	500
KN95 face masks	400	400	400	300	--
N95 face masks	--	--	--	--	10
Disposable surgical caps	800	800	800	700	--
Latex gloves	200	100	200	100	--
Nitrile gloves	800	700	800	700	--
Surgeon gloves 7 1/2	20	10	10	10	--
Protection glasses	40	40	40	40	--
Acetate masks	70	70	70	60	--
2400N95 face masks	1	--	--	--	--
Reusable white overalls	50	50	50	50	46
Tyvek coveralls	--	--	--	--	35
Disposable coveralls X	--	--	--	--	7
Personal hygiene kit	--	--	--	--	30





## Non-medical supplies delivery July 17 – July 23

CONCEPT	BANATI	ZONKEYS AUX. HOSPITAL
Food	--	--
Hygiene and cleaning (soap, toothpaste, toilet paper)	4,867	30





# Delivery/Reception

**Zonkeys Auxiliary Hospital**



**General Hospital**



**IMSS Clinic 1**



**IMSS Clinic 20**



**Red Cross**



**Banati (TJ Food Bank)**







# Delivery/Reception

**Zonkeys Auxiliary Hospital**



**General Hospital**



**IMSS Clinic 1**



**IMSS Clinic 20**



**Red Cross**



**Banati (TJ Food Bank)**







# Control and Transparency

We are eternally grateful to the **Fundación Internacional de la Comunidad, A.C.** and the **International Community Foundation** for their great assistance in providing a transparent framework for the reception of all monetary donations. Every donation that enters Let's Help Tijuana is received by a bank account of this great organization that leaves complete clarity as to what monies enter our cause, and how that money is spent.

We also have the support of the International Firm of Public Accountants, **CROWE**, represented in the city of Tijuana by **GOSSLER, S.C.**, which will validate and attest to all the donations received as well as their use.



<https://icfdn.org/>



[www.ficbaja.org](http://www.ficbaja.org)



[www.crowe.com/mx/](http://www.crowe.com/mx/)





## **Control and Transparency (continued)**

Our website: [www.LetshelpTijuana.com](http://www.LetshelpTijuana.com) is also a wonderful tool for transparency.

- We update our donation totals every day.
- Includes a Donation Report
- Includes a Purchases Report
- Includes a Delivery/Reception Report (soon with pictures and receipts)
- Will Include a Temporary Hospital Retrofit Report





## Main Report

**\$27,050,110.29 MXN (\$1,127,087.93 USD)**

Money Donations:

**\$11,441,256.29 MXN (\$476,719.01 USD)**

Donations in Kind:

**\$15,608,854.00 MXN (\$650,368.92 USD)**

[Donations Report](#) | [Purchases Report](#) | [Delivery/Reception Report](#) | [Retrofitting Report](#)

[VER DETALLES](#)





# Where can I donate?

For donations online:

**[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)**

Another option is to donate directly to the FIC's bank accounts in Banorte.

## **Account in Pesos**

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number.: **0198559696**

Clabe interbancaria:

**072 028 00198559696 5**

**RFC: FIC00072811A**

**Address:** VIA RÁPIDA OTE 17084 CP.22226 SIMÓN  
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,  
BC

## **Account in Dollars**

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number: **0184961902**

Clabe interbancaria:

**072 028 00184961902 7**

**RFC: FIC00072811A**

**Address:** VIA RÁPIDA OTE 17084 CP.22226 SIMÓN  
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,  
BC







# What if I'd like to make a donation in Kind?

Donations in kind can be taken to any of our following collection centres. (Please use safe practices)

## **Centro Comercial Pacífico**

Libramiento Sur, Parque 7501, Industrial Pacífico,  
22643 Tijuana, B.C.

Free parking if you are donating.

## **Estadio Toros (Chevron)**

Misión de Santo Tomás Río Eufates con, Col.  
Infonavit Capistrano, 22223 Tijuana, B.C.

**OR**

## **Contact Us**

**MX** +52 (664) 423 2299

**USA** +1 (619) 941 3198

[Info@ApoyemosATijuana.com](mailto:Info@ApoyemosATijuana.com)

[Info@LetshelpTijuana.com](mailto:Info@LetshelpTijuana.com)





## How to get your invoice

1. Proof of payment or donation
2. Company name to be invoiced
3. Federal Taxpayer Registry (RFC)
4. CFDI

Please send all this information to the following email:

**[areyes@ficbaja.org](mailto:areyes@ficbaja.org)**









## Special Donors



*this is about*  
HUMANITY



**Deloitte.**







# Thank you for your help!







Thank you for your help!





LET'S HELP TIJUANA  
APOYEMOS A TIJUANA



# Thank you for your help!




LET'S HELP TIJUANA  
APOYEMOS A TIJUANA



# Thank you for your help!



Updated: July 23, 2020



**LET'S HELP TIJUANA**  
APOYEMOS A TIJUANA



# Thank you for your help!



COPANORO

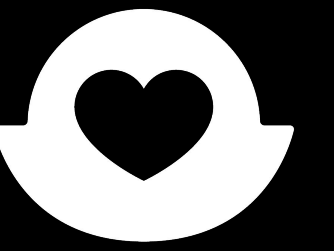


**TOYOTA**  
Baja California



Updated: **July 23, 2020**





**You can be our next donor!**

---

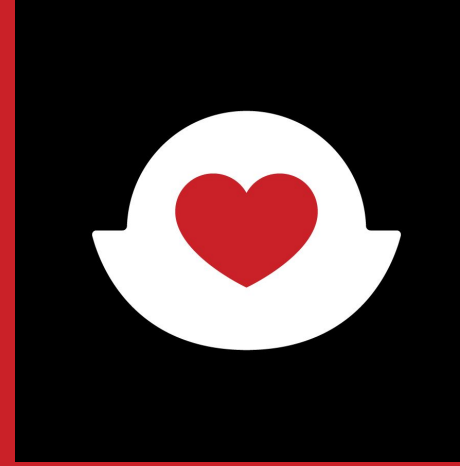
**MX +52 (664) 423 2299**

**USA +1 (619) 941 3198**

Info@ApoyemosTijuana  
Info@LetshelpTijuana

[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)  
[www.bit.ly/ApoyemosTijuana](http://www.bit.ly/ApoyemosTijuana)





# APOYEMOS A TIJUANA

#EsporTijuana

---

For donations online:

[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)

[WWW.APOYEMOSATIJUANA.COM](http://WWW.APOYEMOSATIJUANA.COM)